



Prevention Strategy

2018

**Start
Safe**

**Live
Safe**

**Age
Safe**

**Road
Safe**

Prevention Strategy 2018

Our commitment to Community Safety

Lancashire Fire and Rescue Service (LFRS) seek to prevent fires and other emergencies such as road traffic collisions, flooding, wildfire and search and rescue activities, from happening in the first place as we believe this is the best way to make Lancashire safer. We focus our efforts on helping people start safe, live safe, age safe and use our roads safely; targeting our resources at those most vulnerable.

Risk in Lancashire is anything but uniform in nature, and the time and effort spent in evaluating where and how this risk materialises is absolutely crucial. By carrying out this analysis we are able to target our prevention activities and focus on aiming our work on the groups, individuals and causes which are seen as high risk in terms of vulnerability to fire. Bringing about positive change in people's behaviours within their own homes is central to improving their safety and our main method of delivery is the Home Fire Safety Check Service incorporating the Safe and Well Visit.

The professionalism of our staff and the quality of our prevention activities are regularly evaluated and monitored to ensure that we continue to explore new ways of working to provide an even better service which also helps to bring about behavioural changes which prevent fires from occurring in the first place.

How will we achieve our goals?

By using an intelligence-led approach we are able to target our resources to identify those who are at the greatest risk of injury or death from fire or road. To achieve this we work closely with partners and key stakeholders and use data to analyse the risk and vulnerability. We analyse information on incidents, near misses and serious fires and develop prevention activities to raise awareness about how these risks can be reduced.

We also provide representation on a number of strategic boards and groups to share information and intelligence, develop networks and provide a mechanism to highlight areas of concerns and messages about fire risk. This includes the Safeguarding Boards, Health and Wellbeing Boards, Multi Agency Safeguarding Hub (MASH) and the Regional North West Groups and National Fire Chiefs Council (NFCC) Groups.

How we structure our prevention activities

Our approach in delivering prevention services focuses on ensuring constant improvement and to achieve this the Service has four dedicated thematic groups which each review current practice and results and identify new areas of work for improvement which are then shared within the Service and with all staff.

These groups are:-

Start Safe

We focus our efforts and resources towards educating, supporting and protecting children and young people so that they are able to start their lives safely and grow up to be safe adults and good citizens. This includes design and delivery of multi-layered education and

development activities and the running of our Cadet and Princes Trust programmes which are developed specifically for young people

Live Safe

We focus our efforts and resources towards assisting the people who live and work in our communities to minimise the risk of fire and other related accidents occurring. Work within the group includes the development of a Lancashire Fire and Rescue Service Volunteering offer to encourage people to support the Service and become ambassadors to raise awareness about fire risk, our work and services we provide. This group also quality assure our Safe and Well visits to ensure we continue to provide a professional, appropriate, value for money service.

Age Safe

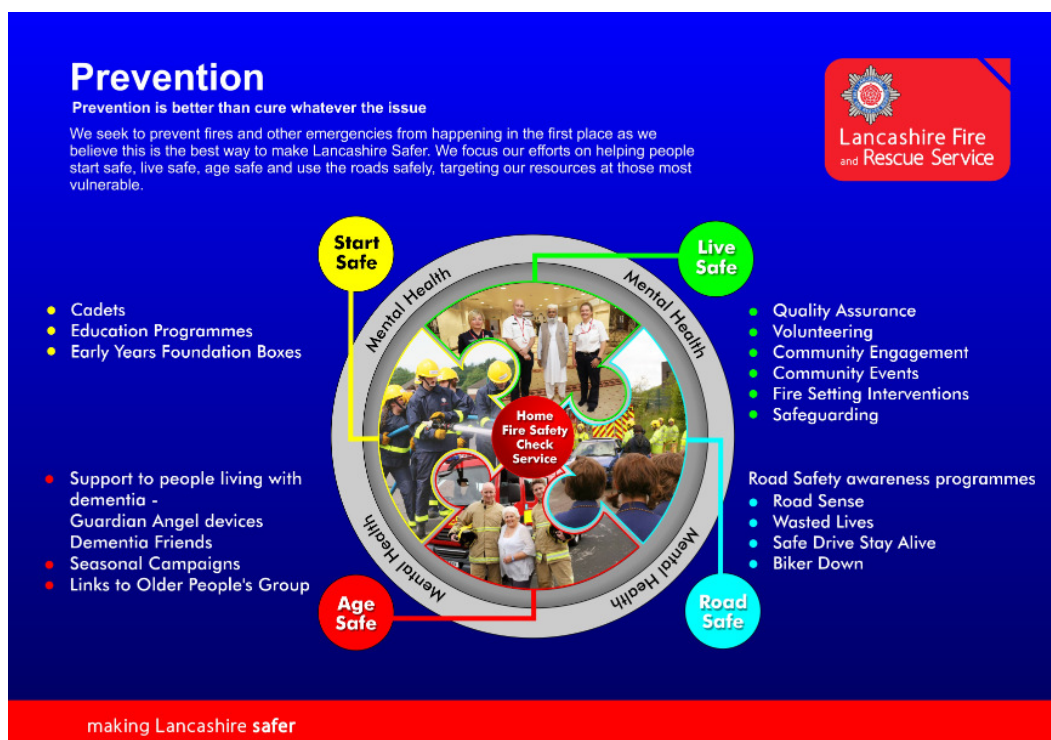
We focus our efforts and resources towards ensuring that our prevention work is delivered in the most effective way to support the individual needs of our older communities. This includes promoting dementia awareness and supporting resources to assist people living with dementia; ensuring we use the most appropriate communication methods when engaging with older people; educating our staff to be able to identify more complex needs of older people and the ability to signpost these to appropriate partner organisation who can provide continued and specific support to meet these needs.

Road Safety

Road safety affects everyone in Lancashire and is not just about the mechanics of roads, vehicles and street design, but as much about attitudes, perceptions and the way that we value and share our roads. 'Towards Zero Lancashire' is the Lancashire Partnership for Road Safety joint response approach to road safety and Lancashire Fire and Rescue Service is a member of this and various other Road Safety Partnerships to support and deliver activities to achieve these outcomes.

Our Prevention Offer

Lancashire Fire and Rescue Service recognise that we can contribute to the wider community safety agenda and further work towards Making Lancashire Safer by engaging with local communities and partner organisations to raise awareness about fire risk. The flyer below captures some of these prevention activities under the four themes.



Safe and Well Visits

Our Safe and Well visit provides a more targeted, risk based approach to fire safety advice and applies an holistic approach to household risk. At the point of contact with LFRS, either by telephone, our website or via our partner organisations we collect information which is analysed to provide a score against set risk criteria questions. This enables us to offer a Safe and Well visit to anyone who scores 22 or above.

Within the Fire Service we identify high risk people as, “a person who is or may be in need of community care services by reason of mental or other disability, age or illness; and is or may be unable to take care of themselves, or unable to protect themselves from the risk of fire and its consequences”. Advice is still provided to low risk scoring households in the form of our literature and resources and is aimed specifically at the areas identified in the questionnaire for the HFSC Service.

Our HFSC Service ensures a consistent offer and service across the whole of Lancashire with the additional functionality to be able to make an automated referral, whilst actually completing the visit, to a partner organisation to request additional support and services if required. We continue to deliver fire prevention safety advice but also include the identification of additional risk factors and vulnerabilities that may have an adverse impact on an individual’s health and well-being. This enables us to provide brief interventions and referrals as part of our offer. The seven determinants of the Safe and Well Visit are:-

- Falls prevention
- Social isolation
- Dementia
- Diabetes
- Healthy Homes/Winter pressures
- Home Security
- Mental Health

This data is captured in a quarterly report which enables us to analyse the data, identify improvements, put forward suggestions/recommendations and also learn from our lessons and recognise our successes. This also provides us with the intelligence to be able to shape our services to ensure they continue to meet the changing needs of our communities.

How will we measure success?

Our prevention activities are reported via Key Performance Indicators and reports to the Combined Fire Authority (CFA). This information is also captured in the individual District Profiles which are then utilised to identify trends, gaps and to forward plan activities to address these. By evaluating our prevention activities we can measure the difference we have made in the local community to reducing fires and raising awareness about fire risks.

Our quarterly HFSC Report uses quantitative and qualitative data to confirm the true value of our service including the quality of referrals being made to us, the professionalism of our staff whilst carrying out visits, the effectiveness of the referrals we make to partners and the overall experience for the person who has received the visit. We also evaluate our Road Safety and educational packages with teachers, students and LFRS staff providing the sessions.

All data and information collated is compliant with General Data Protection Regulations (GDPR).

Who are We?

The Prevention Support Team are based at the Service Headquarters in Preston and our role is to shape and develop new strategic prevention activities and ensure these are implemented across the whole Service. Each of the 4 Prevention Support Officers have responsibility to support the work of the theme groups and we also lead on a number of themes including Safeguarding, Community Mental Health and Dementia. We also work closely with the Community Safety Teams in each area to strengthen the link on community safety across all areas of Lancashire.

Each of our 6 geographical Areas across Lancashire are led by a Community Safety Team Leader and a team of Community Safety Advisors who carry out partnership engagement, complete Safe and Well visits and support all the prevention activities for the Service.

All our Community Safety and operational staff have been provided with Safe and Well training and carry out visits as part of their role.



If you would like any further information please visit www.lancsfirerescue.org.uk or telephone 0800 169 1125